



# Building a Mobile App: The Client's Guide (Paperback)

By Amber Sawaya

Createspace, United States, 2012. Paperback. Book Condition: New. 234 x 190 mm. Language: English . Brand New Book \*\*\*\*\*\*
Print on Demand \*\*\*\*\*\*.NEW! 3rd Edition for 2015 The 3rd edition, released early 2015 includes updated statistics and a new outlook for 2015. So your company wants to build an app and you ve been assigned to the project. Now what? Where do you start? What s all this about platforms, devices, resolutions, and density? How do you find a good team to work with? How do make sure the project runs smoothly? This book has you covered. With years of design, development, and project management behind me, I wrote a book to help clients and corporate employees understand mobile apps. From the vague to the specific, this book explains what you Il need to know.



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